

News Release

HOSTOPIA LAUNCHES WEBSITE TEMPLATE CLUB

Membership program reduces cost for frequent purchasers of website templates

MISSISSAUGA, ON, and FT. LAUDERDALE, FL — September 19, 2007 — Template Rover, a division of Hostopia.com, Inc. (TSX: H), today announced the launch of the Template Rover Club, a membership program designed to provide discounted pricing for repeat purchasers of website templates and services. For only \$99 annually, website design firms and professionals can access thousands of advanced website templates for use in site design. Club members will be able to download up to 20 templates per month, and will also receive exclusive discounts on new templates and other services, such as website design.

Hostopia's CEO, Colin Campbell states, "With the increasing reliance on website templates by web design firms and professionals, we saw demand for a rich supply of compelling template designs, at more favorable pricing, to repeat purchasers. The Club membership concept rewards repeat purchasers of Template Rover templates. Prior to the Club introduction, template prices were competitively priced between \$39 and \$59 per template. Now, Club members have access to thousands of archived templates for one nominal annual fee. It is an extraordinary value for anyone requiring more than just two templates a year."

Template Rover has developed a library of 5,000 high-quality website templates fully indexed and searchable by industry vertical categories and graphics type for easy browsing and access. All templates can be fully customized once downloaded into popular web-editing applications. Templates are typically utilized by end users as full websites or as initial design concepts for designers when working on layout ideas with clients. Template Rover also offers bundled pricing for hosting service providers that wish to include templates in their hosting packages. More information can be obtained at www.TemplateRover.com.

About Hostopia

Hostopia is a leading provider of web services that enable small- and medium-sized businesses to establish and maintain an Internet presence. The company's customers are communication services providers, including telecommunication carriers, cable companies, internet service providers, domain registrars, and web hosting service providers. Hostopia's customers purchase their web services on a wholesale basis and resell these services under their own brands to small- and medium-sized businesses. The company provides customers with the technology, infrastructure, and support services to enable them to offer web services, while saving them research and development as well as capital and operating costs typically associated with the design, development, and delivery of web services.

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Forward-Looking Information

This press release includes certain "forward-looking statements" and forward-looking information that are subject to risks, uncertainties and other factors that could cause actual results or outcomes to differ materially from those contemplated by the forward-looking statements. These forward-looking statements and forward-looking information include, but are not limited to, plans, objectives, expectations and intentions and other statements contained in this press release that are not historical facts and statements identified by words such as "expects," "anticipates," "intends," "plans," "believes," "seeks," "estimates" or words of similar meaning. Our actual results could differ materially from those anticipated in these forward-looking statements and forward-looking information upon completion of the review of our year end results by our independent registered public accounting firm. These statements are based on our current beliefs or expectations and there are a number of important factors that could cause the actual results or outcomes to differ materially from those indicated by these forward-looking statements, including without limitation, our ability to maintain our sales efficiency, our ability to maintain our existing, and develop new, strategic relationships, the number of our net subscriber additions, our monthly customer turnover and our ability to successfully integrate recently acquired businesses and operations and those risks set forth or referenced under the caption "Risk Factors" in Hostopia's Quarterly Report on Form 10-Q for the quarter ended June 30, 2007, as filed with the Securities and Exchange Commission. These filings are available on a website maintained by the Securities and Exchange Commission at www.sec.gov and on our corporate website www.hostopia.com under Investor Relations.

For More Information

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