



Press Release

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Rodopi Software and Hostopia.com Inc. Team to Automate Private Label Web Hosting Services

Designer of automated OSS application partners with award-winning service provider to offer robust web hosting and email solution

SAN DIEGO, CA, June 23, 2004 - Rodopi Software, an industry leader in next generation web based OSS (operational support systems) and back office automation software, announced today integrated support for private-label email and web hosting services offered by Hostopia.com Inc. A new modular service package automates provisioning, billing, and customer care functions in a fully web enabled environment. The newly integrated services will enable the customers of both companies to seamlessly combine Hostopia's award-winning hosting services with the flexibility and cost effectiveness of Rodopi's back office automation solution.

The Rodopi solution provides customers with the means to bundle Hostopia services with their own or other third party offerings, resulting in the ultimate in marketing flexibility and product differentiation. In addition, Rodopi simplifies the integration of new and existing third-party business and operations support systems, such as server management, payment processing and bandwidth management applications. The newly formed partnership between Rodopi Software and Hostopia was driven by the needs of existing and prospective customers, including web hosting and telecommunications provider, Inc21 Communications, in San Francisco, California. Inc21 will begin utilizing its Rodopi automated back office platform to manage its Hostopia's web hosting services by the end of this month.

"Rodopi and Hostopia share a common vision of a robust, full featured and affordable system to enable service providers to offer integrated service bundles," said Todd Benjamin, president and CEO of Rodopi Software. "The Rodopi OSS's service flexibility and ease-of-integration combined with Hostopia's reputation for robust and dependable services offer our customers an unbeatable alternative to costly internal development of products and operational infrastructure."

"In the increasingly competitive web hosting market, OSS and back office systems are highly strategic to service providers and are the key to efficient operations and superior service quality. Hostopia's excellent reputation within the service provider marketplace required a comprehensive automated billing and provisioning solution that was both affordable and user-friendly," said Franc Nemanic, president of Hostopia. "We found that Rodopi was the high value supplier that offers the functionality and flexibility our customers require at a price that fits their budget."

"When we were seeking web hosting service, we were pleased with Hostopia's dedication to growing businesses through their competitive pricing and outstanding system management capabilities," said Roy Lin, CEO of Inc21. "Combined with Rodopi's service integration capabilities and ease-of-use, Inc21 looks forward to an outstanding outsourced web hosting solution that expands with our business needs."

SUPERCOMM 2004 attendees can leverage off of Hostopia's years of combined experience and expertise in the Exploration Theatre on Thursday, June 24, 2004 at 11:00am with their Small Business Hosting Update, 2004. Attendees will discover how to add or grow existing hosting services to their product line-up with value-added, billable applications that customers demand resulting in higher revenue generation and key competitive differentiation.

About Rodopi Software

Rodopi Software is a global leader in the design of robust, 100% web-based automation and back office applications that provide comprehensive provisioning, billing, and automated customer care solutions to Internet service providers (ISPs), hosting service providers (HSPs), application service providers (ASPs), and Internet telephony (VoIP) providers. Rodopi's cost-effective, easily configurable software solutions are designed to automate time-consuming customer acquisition, service activation, and ongoing support and management processes, enabling next generation service providers to achieve higher service levels and greater profitability by lowering overhead costs and reducing the errors inherent in manual processes. For more information about Rodopi Software, please visit www.rodopi.com or call 858-410-6985.

About Hostopia

Hostopia provides private-branded hosting, email and e-commerce solutions to Telco's, ISPs, cable companies, domain registrars, and other Web Service Providers. Hostopia's automated provisioning and support platforms enable service providers to increase their hosting revenues and profits while delivering a superior feature set to their end-user business customers. Hostopia's WebhostOS is a breakthrough technology that creates a single system for managing "UNIX/Windows" applications. Its clustered server environment allows enterprises to benefit from sophisticated hosting features normally associated with high-cost, non-redundant dedicated servers, yet at "shared hosting" prices.

About Inc21 Communications

Inc21 Communications is a provider of flat rate telecommunications and long distance services to residential and business customers across the United States (U.S.). Since 1999, Inc21 has offered flat rate and unlimited dialing plans to make calling long distance easy and cost effective for its customers. This innovative approach provides Inc21's customers the freedom to call anywhere in the continental U.S. for any amount of time without the worry of money. For more information about Inc21 Communications, please visit www.inc21.net or call 415-554-3520, ext. 168.

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