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NEWS RELEASE

Hostopia Launches New Email and Webmail Platform

Shoreview, Minn. (Sept. 29, 2009) – Hostopia, a business unit of Deluxe Corporation (NYSE: DLX), announced today that it has upgraded its 3 million email users to its latest version of Webmail 5 as well as a new, enhanced version of its EasyMail™ administrator control panel.

Today, Hostopia is the exclusive provider of email services to customers of more than 330 service providers, including global telecoms, cable operators, ISPs and hosting companies. Each of these providers and their millions of end-users, are either using, or have immediate access to the new version.

“This email system development exemplifies the benefits of a true, cloud-based SaaS system,” said Paul D. Engels, Hostopia’s chief marketing officer. “Rather than planning through months of expensive and disruptive software and hardware updates, we simply develop, test and propagate updates to the cloud. Our users wake up the next morning to an all-new and improved feature experience – without paying a cent in project or new licensing fees.”

Hostopia’s new Webmail 5 with EasyMail™ features:

- Ajax-based system that allows full drag-and-drop of email items
- Calendar events for an intuitive desktop feel
- Interface that mirrors desktop applications while being entirely web-based
- “Infinite scroll” feature allows instantaneous review of large inboxes
- Increased standard storage



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- Capability to launch collaboration features such as calendar sharing and SyncSuite which allows users to synchronize contact lists, calendars and tasks between their desktop, internet and mobility devices
 - Help messages and guided wizards via graphics and animation
 - Auto-detect and set up user mail preferences

About Deluxe Corporation

Deluxe Corporation is a growth engine for small businesses and financial institutions. Through its industry-leading businesses and brands, the Company helps small businesses and financial institutions attract and retain customers. The Company employs a multi-channel strategy to provide a suite of lifecycle driven solutions to its customers. In addition to its personalized printed products, the Company offers a growing suite of business services, including logo design, payroll, web design and hosting, business networking and other web-based services to help small business grow. In the financial services industry, Deluxe sells check programs and fraud prevention, customer loyalty and retention programs to help banks build lasting relationships and grow core deposits. The Company also sells personalized checks, accessories, stored value gift cards and other services directly to consumers. For more information about Deluxe, visit <http://www.deluxe.com>.

About Hostopia

Hostopia is a leading provider of web services that enable small- and medium-sized businesses to establish and maintain an Internet presence. The company's customers are communication services providers, including telecommunication carriers, cable companies, Internet service providers, domain registrars, and web hosting service providers. Hostopia's customers purchase their web services on a wholesale basis and resell these services under their own brands to small- and medium-sized businesses. The company provides customers with the technology, infrastructure, and support services to enable them to offer web services, while saving them research and development as well as capital and operating costs typically associated with the design, development, and delivery of web services. Nexthaus, Hostopia's wireless mobility technology unit, is a global leader in data and device synchronization and has developed industry-recognized SyncML solutions that feature wireless interoperability between PC's, handheld devices and mobile phones. For more information, visit www.hostopia.com and www.nexthaus.com.